

ELLE

The world's no 1 fashion magazine
43 editions

publicitas 



ELLE VIETNAM

Big Success after launch in Oct. 2010

Magazine numbers:

Readership:	80,000
Circulation:	20,000
Readers Per Copy:	4
Median Age :	28
Readership AB:	77%
A,B,C+:	86%

Inside ELLE VIETNAM

ELLE is the first international fashion magazine in Vietnam. *ELLE* blends an international connection of women's fashion and luxury to the trends and tastes of its stylish Vietnamese readers.

ELLE encourages readers to “wear it their way”, Celebrate their individuality, and above all to be “**SEXY, STYLISH and SPIRITED.**”

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