

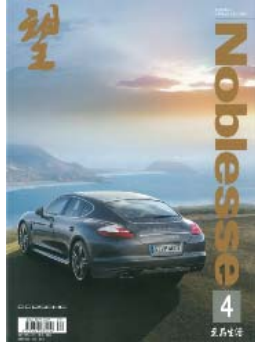
Effective Exposure to Mainland China and Singapore Premium Travel/Consumer Market

Publicitas Hong Kong represents China and Singapore's leading Premium Magazines

China Luxury Magazines (monthly)



Robb Report



Noblesse



UP

China Lifestyle Magazines (weekly)



The Bund

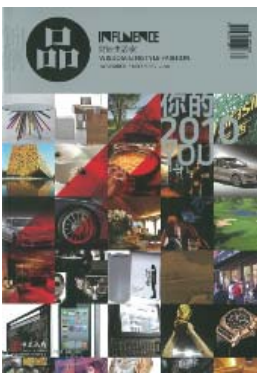


Lifestyle



Elegance

China Credit card Members Magazines (monthly)



Influence



Sentinel



V Life

China and Taiwan In-flight Magazines



**Air China
"Wings of China"**

Economy + 1st/business class



**Eastern Air
"Connections"**

Economy + 1st/business class



**Southern Air
"Gateway"**

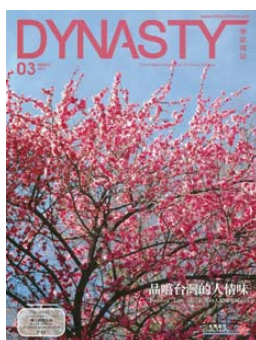
Economy + 1st/business class



**Southern Air
"Nihao"**

First/business class

Taiwan Inflight Magazine

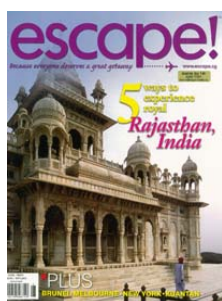


China Airline
"Dynasty"

Economy + 1st/business class

Lifestyle & Travel to South East Asia Market

Singapore's Travel and MICE



Escape!

Travel Magazine
or Holiday Makers



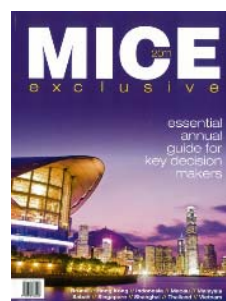
Lonely Planet

Experiencing the
World



Golf Asia

A complete golfing
lifestyle magazine



MICE Exclusive

AMEX's travelers
& decision makers

Malaysia's Leading Dailies



Sin Chew Daily
Chinese newspaper



The Sun Daily
No. 1 English Free newspaper

Advertising and Proposal Inquiries:

Charmine so – Publicitas Hong Kong

Tel: 852 2516 1515

Email: charmine.so@publicitas.com