

Advertising Program for “Rebuild-Nippon (Japan)”

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Business and Management

Japan's leading business weekly
Nikkei Business



Core readership
- Corporate executives
- Corporate managers
- Management consultants

Circulation
270,030 (Japan ABC, Jan.-Dec. 2009)

First published
September 1989

Frequency
Weekly

For tomorrow's business leaders
Nikkei Business Associé



Core readership
Young businesspeople aged in their 20s and 30s

Circulation
58,033 (Japan ABC, Jan.-Dec. 2009)

First published
April 2002

Frequency
Semi-monthly (Except for the issues delivered in January, May, August and November that are combined issues)



Architecture and Construction

Up-to-date advice for the professional
Nikkei Architecture



Core readership
- Architects
- Government officers involved in construction and preservation of architectural works

Circulation
42,093 (Japan ABC, Jan.-Dec. 2009)

First published
April 1978

Frequency
Semi-monthly

Comprehensive information for civil engineers
Nikkei Construction



Core readership
- Civil engineers
- Construction supervisors
- Construction consultants
- Government officers

Circulation
26,017 (Japan ABC, Jan.-Dec. 2009)

First published
October 1989

Frequency
Semi-monthly



Electronics and Mechanical Engineering

Electronica and Mechanical Engineering

Cutting-edge technology information
Nikkei Electronics



Core readership
- Electronics engineers (R&D, design)
- Electronics company managers

Circulation
36,575 (Japan ABC, Jan.-Dec. 2009)

First published
April 1971

Frequency
Biweekly

Problem-solving information for manufacturing
Nikkei Monozukuri



Core readership
Engineers and managers in
- automotive industry
- industry machinery
- precision and office machinery

Circulation
30,842 (Japan ABC, Jan.-Dec. 2009)

First published
April 2004

Frequency
Monthly

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