

Targeted Itinerary Banner Advertising

Jetstar Airways now offers advertisers an innovative and cost-effective way to reach the target audience



Jetstar is one of Australia's most innovative companies. Jetstar offers a multimedia platforms across print, digital, and out-of-home, and ambient opportunities both in the air, at the airport, and online.

Targeted Itinerary Banner Advertising. Advertisers' URL links are provided to redirect travelers to advertisers' sites.



Key Data:
Unique Users per month: 3.5 million
Page Views per month: 41 million

Targeting Options:
Number of Passengers
Male, Female, with children
Destination
Etc.



Media Kit Download:

Click [here](#) to download the factsheet with traffic data and ad rates.



Extensive Flight Network:

Direct 2,400 weekly flights to 14 countries in 55 markets

For advertising enquiries, please contact:
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