



Publicitas International AG
List of represented titles
Magazines

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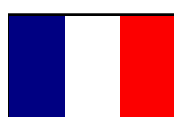
Continent Country Category Title Medium Frequency Circulation Description



Austria

Verlagsgruppe News

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
Europe	Austria	News	News	Magazine	Weekly	180,557	Austria's biggest news mag - current affairs, politics, culture
		Special Int.	News Leben	Magazine	10 x per year	44,365	Well-being and health
		Finance	Trend	Magazine	Monthly	49,008	Facts and analysis in business and finance
		Finance	Format	Magazine	Weekly	42,811	National and international business news, trends, finance
		Lifestyle	Man	Magazine	Bi-yearly	100,000	Lifestyle magazine for men
		News	Profil	Magazine	Weekly	76,233	Austria's independent news magazine
		Women	Woman	Magazine	Fortnightly	168,049	Austria's biggest women's magazine
		Lifestyle	First	Magazine	10 x per year	40,000	Fashion, Faces, Fame, Fabulous Lifestyle
		Special Int.	Autorevue	Magazine	Monthly	46,863	The monthly publication about cars and motorsport fans
		Special Int.	Bühne	Magazine	11 x per year	61,000	Theater, culture, zeitgeist
		Special Int.	Golf Revue	Magazine	7 x per year	37,000	All about golf and golf aficionados
		Special Int.	Gusto	Magazine	Monthly	51,879	Cooking & gourmet
		Special Int.	Yacht Revue	Magazine	Monthly	28,000	Water sports and sailing
		Special Int.	X-Press	Magazine	11 x per year	80,000	Music, trends, fashion, entertainment and much more
		Special Int.	@Media	Magazine	Fortnightly	57,326	Techno&multimedia
		TV	TV Media	Magazine	Weekly	225,368	TV magazine



France

Régie Obs

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
Europe	France	News	Le Nouvel Observateur	Magazine	Weekly	531,041	Cultural and political news
		Finance	Challenges	Magazine	Weekly	241,872	International business

Continent Country Category Title Medium Frequency Circulation Description



Germany

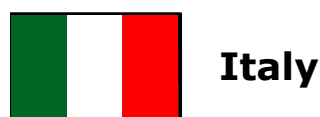
Jahreszeiten Verlag

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
Europe	Germany	Lifestyle	A&W Architektur & Wohnen	Magazine	Fortnightly	86,149	Lifestyle & architectural magazine
		Special Int.	BMW Magazine	Magazine	Bi-yearly	2,946,500	Premium magazine, distributed in 14 countries
		Lifestyle	Country	Magazine	Fortnightly	74,399	Lifestyle magazine on country living
		Special Int.	Der Feinschmecker	Magazine	Monthly	86,973	Refined food and tastes magazine
		Special Int.	Max Joseph	Magazine	3 x per year	30,000	Culture and zeitgeist from the Opernhouse in Bayern
		Special Int.	Merian	Magazine	Monthly	88,222	Premium magazine for travelling and culture
		Special Int.	The MINI International	Magazine	Bi-yearly	50,000	Lifestyle magazine with international spirit
		Women	Für Sie	Magazine	Fortnightly	423,023	Fashion, beauty, health, trends and tips
		Women	Petra	Magazine	Monthly	222,829	Fashion and trends coupled with the interests of 30+
		Lifestyle	Prinz	Magazine	Monthly	175,845	Lifestyle magazine for young people
		Women	Vital	Magazine	Monthly	248,856	The German authority in health and wellness
		Special Int.	Zuhause Wohnen	Magazine	Monthly	129,685	Living, house & garden magazine
		Special Int.	Selber machen	Magazine	Monthly	84,883	Guide for DIY, living and gardening
		Special Int.	Selber machen Garten	Magazine	Quarterly	120,000	Special edition on gardening

Spiegel QC

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
Europe	Germany	News	Der Spiegel	Magazine	Weekly	974,638	Germany's leading news magazine
		Special Int.	Eat Smarter	Magazine	6 x per year	80,000	Magazine of the Eat Smarter website (healthy nutrition)
		Finance	Harvard Business Manager	Magazine	Monthly	23,644	In-depth expertise for successful managers
		Finance	Manager Magazin	Magazine	Monthly	104,584	Business at first hand

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
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Class Editori

Europe	Italy	Lifestyle	Class	Magazine	Monthly	80,432	A magazine devoted to man and his universe
		Men	Gentleman	Magazine	Monthly	165,000	Lifestyle magazine for men
		Lifestyle	Ladies & Gentlemen	Magazine	Monthly	16,500	Women's lifestyle magazine
		Finance	MF(Mercati Finanziari)	Newspaper	Daily	104,000	Financial and business newspaper
		Finance	Milano Finanza	Newspaper	Weekly	91,385	The weekend edition of MF
		Finance	Lombard	Magazine	5 x per year	20,902	Financial magazine
		Finance	Patrimoni	Magazine	Monthly	100,000	Financial and wealth magazine
		Finance	Italia Oggi	Magazine	Daily	88,101	Law and economics newspaper
		Special Int.	Case&Country	Magazine	Monthly	45,000	The magazine for living well and travelling
		Special Int.	Campus	Magazine	10 x per year	55,527	Magazine for students



G+J Netherland

Europe	Netherlands	Special Int.	National Geographic Magazine	Magazine	Monthly	118,030	Geographic magazine / Dutch edition (Netherlands + Belgium)
		Special Int.	Traveler	Magazine	Quarterly	43,834	Travel magazine affiliated to National Geographic Society
		Women	Glamour	Magazine	Monthly	163,888	Women's glossy
		Women	JAN	Magazine	Monthly	68,048	Women's magazine
		Special Int.	Quest	Magazine	Monthly	211,157	Knowledge magazine

NL Media Advertising Group





Europe	Netherlands	TV	Tros Kompas	Magazine	Weekly	397,420	Weekly Radio and TV Guide
		TV	TV Krant	Magazine	Weekly	181,084	Weekly Radio and TV Guide

Scope Business Media

Europe	Netherlands	Finance	Management Scope	Magazine	Monthly	52,685	Magazine for business decision makers
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Veronica Uitgeverij

Europe	Netherlands	Women	Veronica	Magazine	Weekly	838,189	Netherlands's biggest paid mag and TV guide
		Women	Veronica More	Magazine	Yearly	838,189	Special edition on different themes
		TV	Totaal TV	Magazine	Fortnightly	78,683	TV guide

Continent	Country	Category	Title	Medium	Frequency	Circulation	Description
 UK							
Dennis Publishing							
Europe	UK	News	The Week	Magazine	Weekly	180,502	News digest – independent national and international perspective of current affairs
Lifetime Publishing							
		Lifestyle	Palladium	Magazine	Quarterly	32,000	Lifestyle and zeitgeist men's magazine
 USA							
North Am.	USA	News	The Week	Magazine	Weekly	515,066	News digest – independent national and international perspective of current affairs
 United Arab Emirates							
Asia	UAE	Finance	CEO	Magazine	Monthly	12,923	Mag. with strategic insights and analysis (Arabic and Engl.ed)
		Finance	Arabian Business English Edition	Magazine	Weekly	20,557	Global business magazine (Engl.edition)
		Finance	Arabian Business Arabic Edition	Magazine	Weekly	22,000	Middle East business magazine (Arabic + English edition)
		Special Int.	Arabian Travel News	Magazine	Monthly	4,910	Magazine for the travel industry (English)
		Special Int.	Commercial Interior Design	Magazine	Monthly	6,079	Magazine for residential and industrial interiors
		Special Int.	Emirates Home Magazine	Magazine	Monthly	17,000	Decorating magazine for the affluent U.A.E owners (English)
		Women	L'Officiel Middle East Magazine	Magazine	Monthly	17,000	Haute couture magazine (Arabic)
		Women	Harper's BAZAAR	Magazine	Monthly	11,663	Luxury and fashion magazine for women (English)
		Inflight	Bandhan	Magazine	Quarterly	20,000	Inflight mag.for luxury shoppers from India, Pakistan, UK
		Special Int.	Middle East Golfer Magazine	Magazine	Monthly	8,565	Golf magazine (English)
		Special Int.	Boat Owner Middle East Mag.	Magazine	Monthly	5,549	Magazine for boat owners and sailing enthusiasts (English)
 Australia							
Australia	Australia	News	The Week	Magazine	Weekly	25,000	News digest – independent national and international perspective of current affairs
International							
International	International	Lifestyle	Grey	Magazine	Bi-yearly	50,000	Hardback edition - fashion and zeitgeist woman's magazine
International	International	Special Int.	BMW Magazine (Worldwide)	Magazine	Bi-yearly	2,946,500.0	High-class customer Magazine in 14 countries
International	International	News	The Week (All editions- UK, USA, Australia)	Magazine	Weekly	725,568	News digest – independent national and international perspective of current affairs

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