



Publicitas International AG
Magazines
List of represented titles

International

2010

International



Weekly
Copies:
UK
165'000
USA
510'000
Australia
25'000

Designed for the way today's busy executives and thought leaders live, **THE WEEK** curates over a thousand media sources from around the world to offer a true global and balanced perspective on the issues today-all in a concise, readable package. Inspired by the daily briefing created for the U.S. President, The Week distills the best in domestic and international commentary, and the latest developments in business, health, science, technology, the arts, culture, consumer products and travel. THE WEEK is No.1 in circulation growth. In fact, according to The New York Times, THE WEEK and The Economist are the only two publications in the category to make "strong gains" in circulation.



Monthly
11 countries

Madame Figaro International, a woman's world! For over 20 years, Madame Figaro International has built around a strategic network and quality. Each of the 10 foreign editions focuses on crops and local consumption while respecting the brand values that are French elegance, selectivity, sophistication and trends. Our network has over 8 million contacts every month throughout the world with a core audience consisting of women aged 20 to 40 years. Each year, 39 910 000 copies (including France) are distributed around the world.



3 issues in 2010
Copies:
2'900'000
14 countries

BMW Magazine is a high-class customer magazine for private buyers of new BMW cars worldwide. Reports, interviews and commentaries from top international journalists convey quality, image and the associated attitude towards life of the world brand BMW to the recipients of BMW Magazine. The high standards of in-depth research and the quality and originality of the texts and photographs are the basis for an intelligent and interesting magazine.



Monthly
Copies:
65'000
Editions:
English

Arabian Business International is the Arab World's first global business magazine, dedicated to bringing the best of the region to a global audience. It's a monthly digest for the most important regional market news. Arabian Business International will also exclusively interview the region's biggest business leaders, those now making an impact on the global stage. And our truly global coverage will be reflected by our columnists based in Dubai, Hong Kong, London and New York.

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