



Publicitas International AG  
List of represented titles  
**Newspapers Worldwide**





**France**

Circulation paid  
(OJD/DSH 12/07)

Wolters Kluwer France  
Tour Hebdo

Travel magazine

8'544



**Germany**

Circulation paid  
(IVW 3/09)


Süddeutsche Zeitung	Nationwide daily newspaper	412'031
Die Welt (+ Welt-Kompakt)	Nationwide daily newspaper	264'628
www.welt.de	Website	
Welt am Sonntag	Nationwide weekly newspaper	403'575
ICON	Style supplement of Welt am Sonntag	405'000
Welt Aktuell	Daily newspaper in the business&economy class of Lufthansa	30'000 publisher information
Anzeigen-Cooperation Nordrhein:	Combination	1'283'915
• Zeitungsgruppe Köln	Combination	
- Kölner Stadtanzeiger/Kölnische Rundschau	Daily newspaper	227'007
- www.ksta.de	Website	
- www.rundschau-online.de	Website	
• Express	Daily newspaper	155'322
• www.express.de	Website	
• General Anzeiger Bonn	Daily newspaper	79'643
• Rheinische Post	Daily newspaper	379'023
• www.rp-online.de	Website	
• Westdeutsche Zeitung Plus	Daily newspaper	164'815
• www.wz-newsline.de	Website	
Berliner Morgenpost	Daily newspaper	136'453
www.morgenpost.de	Website	
Hannoversche Allgemeine Zeitung	Daily newspaper	536'442
www.haz.de	Website	
Leipziger Volkszeitung	Daily newspaper	220'876
www.lvz-online.de	Website	
Schwarzwälder Bote	Daily newspaper	129'338
Stuttgarter Zeitung/Stuttgarter Nachrichten & Sonntag Aktuell	Daily newspaper	204'428
www.stuttgarterzeitung.de	Sunday newspaper	643'444
	Website	
Prisma	TV magazine	4'269'900
ADAC Motorwelt	Car magazine	13'557'283
ADAC Reisemagazin	Travel magazine	147'458
ADAC Marinaführer	Yearly marina guide	55'000

 **Hungary**

		Circulation paid (MATESZ 06/09)
Nepszabadság + Magazin www.nol.hu	National daily newspaper Website	92'268 + 116'600
The World in 2010	yearly financial magazine of Nepszabadsag and The Economist	15'000
HVG Heti Vilaggazdasag	Economic magazine	78'051

 **Ireland**

		Circulation paid (ABC 06/09)
The Irish Times & The Irish Times Magazine Innovation	National daily newspaper & Supplement Monthly business-/finance supplement	114'488 & 118'000 118'000
Metro www.ireland.com	Daily free newspaper Website	75'160

 **Luxembourg**

		Circulation paid (CIM 03/09)
Luxemburger Wort	National daily newspaper	68'635
La Voix du Luxembourg	National daily newspaper	4'292

 **The Netherlands**

		Circulation paid (HOI 02/09)
<i>Telegraaf Media Nederland</i> De Telegraaf www.telegraaf.nl	National daily newspaper Website	583'548
Splts	Daily free newspaper	452'423
Vrouw	Women's magazine supplement of De Telegraaf	769'513
Autovisie	Car magazine	41'264
Prive	Yellow Press	204'110
FHM	Lifestyle magazine for men	39'721
Esquire	Lifestyle magazine for men	21'330
<i>Pelican Magazine Hearst</i> - Residence	Living-/Lifestyle magazine	28'272
- Elegance	Lifestyle magazine for women	48'031
- Cosmo girl	Girls magazine	94'532
- Hitkrant	Teen's magazine	43'771
- Carros	Car magazine	40'000 publisher information
- En France	Travel- and Lifestyle magazine	45'000 publisher information
- Nautique	Yachting magazine	14'452
- Tableau	Fine Arts magazine	13'326
- The Big Black Book	Lifestyle magazine	80'000 publisher information
- Golf Estate	Golf magazine	30'000 publisher information
- Audi Magazine	Premium magazine for Audi drivers (4x a year)	155'000
- BMW Magazine	Premium magazine for BMW drivers (3x a year)	55'000
- Drive	Car magazine for lease car drivers (3x a year)	100'000
JAN	Women's magazine	58'105

 **Poland**

		Circulation paid (ZKDP 07/09)
Przeglądka	Women's magazine	531'913

 **Portugal**

		Circulation paid (APCT 04/09)
Diário de Notícias & Notícias Magazine	National daily newspaper & supplement	40'375 132'882
Expresso & Única	Weekly newspaper & supplement	112'168 & 120'000
Publico & Publica	National newspaper & supplement	38'773 & 44'783
Caras	Glossies	81'395
Exame	Economic magazine	27'931
Visão	News magazine	103'000



**Russia**

Circulation  
(NCS 10/07-06/08)

Kommersant Daily (russisch/russe) www.kommersant.ru	Newspaper Finance & Economy Website	89'390
Izvestia (russisch/russe) www.izvestia.ru	Nationwide daily newspaper Website	193'000 publisher information
Vlast (russisch/russe) www.kommersant.ru/k-vlast/	Economic magazine Website	33'170
Dengj (russisch/russe)	Economic magazine	34'868
Domovoy (russisch/russe)	Lifestyle magazine	105'000 publisher information
L'Officiel (russisch/russe)	Fashion magazine for women	100'000 publisher information
Ogonyok (russisch/russe)	News magazine	69'005



**Spain**

Circulation paid  
(ICP 06/08-04/09)

<i>Box News Publicidad S.L.</i>		
El País & El País Semanal/El Dominical www.elpais.com	National daily newspaper Website	380'336 & 1'035'634
Cinco Dias www.cincodias.com	National financial newspaper Website	33'103
<i>GDM</i>		
Digital+	monthly TV magazine (pay TV) for subscribers	2'177'497 publisher information
La Revista 40	Youth magazine	82'818
<i>Ediciones Condé Nast S.A.</i>		
CN Traveler	Monthly Travel Magazine	22'751
Dinero	Economic magazine	13'324
Hola	Glossies	542'269
La Gaceta de los Negocios www.negocios.com	Economic newspaper Website	35'024



**Sweden**

Circulation paid  
(TS 12/08)

Svenska Dagbladet www.svd.se	National daily newspaper Website	193'300
Affärsvärlden www.affarsvarlden.se	Economic magazine Website	26'200



**UK**

Circulation paid  
(ABC 05/09-06/09)

The Scotsman & Scotland on Sunday	Daily newspaper Sunday newspaper	48'164 62'044
Radio Times www.radiotimes.com	TV magazine Website	966'098

AFRICA

**Pan-africa**

AM Afrique Magazine	Lifestyle magazine	Circulation paid (OJD 12/08)
Jeune Afrique	Weekly news magazine	19'235
		55'542



**South Africa**

Business Day	Newspaper Finance & Economy	Circulation paid (ABC 09/08-06/09)
Sunday Times & Magazine	Nationwide daily newspaper	38'337
Financial Mail	Economic magazine	504'175 & 505'000
		29'745



**United Arab Emirates**

Al Bayan	National daily newspaper	Circulation paid (publisher information)
Khaleej Times	Daily newspaper	106'250
www.khaleejtimes.com	Website	66'787

ASIA



**China**

		Circulation (publisher information)
China Youth Daily - (Zhongguo Qingnianbao)	National daily newspaper	800'000
Economics Daily - (Jingji Ribao)	Economic newspaper	860'000
People Daily - (Renmin Ribao)	National daily newspaper	2'500'000
The Light Daily - (Guangming Ribao)	National daily newspaper	500'000
Aviation Today - (Jinri Minhang)	Inflight magazine	10'000



**Hong Kong**

		Circulation paid (ABC 12/08-06/09)
Hong Kong Economic Times	Newspaper Finance & Economy	79'874
Hong Kong Economic Journal	Newspaper Finance & Economy	62'000 publisher information
Ming Pao Daily & Ming Pao Weekly Magazine	National daily newspaper	87'596
South China Morning Post & Sunday Morning Post & Post Magazine (Sunday)	National daily newspaper & magazine	107'080 & 81'827
www.scmp.com	Website	
Yazhou Zhoukan	News magazine	71'512
www.yzz.com	Website	
The Peak (SPH)	Luxury lifestyle & economy magazine	20'000 publisher informationen



**India**

		Circulation paid (ABC 06/09)
The Economic Times of India economictimes.indiatimes.com	Economic newspaper	1'003'813
The Times of India	Website	
	National daily newspaper	3'508'053
time n'style	Luxury magazine	57000 publisher information



**Japan**

		Circulation paid (ABC 12/08)
The Nikkei	Newspaper Finance & Economy	3'056'038
The Nikkei Magazine / Style Magazine	Supplement of The Nikkei	1'199'232
The Nikkei Veritas	Sunday financial newspaper	100'000 publisher information
The Nikkei Weekly	Economic newspaper	23'736 publisher information



**South Korea**

		Circulation (publisher information)
Maeil Business Newspaper	Economic newspaper	1'100'000
Maekyung Economy	Economic magazine	114'110



**Malaysia**

		Circulation paid (ABC 12/08-06/09)
<i>Singapore Press Holding (SPH)</i>		
The New Straits Times & The New Sunday Times	Newspaper Finance & Economy	120'770 & 153'409
Berita Harian	Daily newspaper	60'312
Berita Minggu	Weekly (Sa) newspaper	66'707
Harian Metro	Daily afternoon tabloid newspaper	
Metro Ahad	Sunday edition of Harian Metro	314'321
The Peak	Luxury lifestyle & economy magazine	12'310 publisher information



**Singapore**

Singapore Press Holding (SPH)  
The Straits Times  
www.straitstimes.asiaone.com  
The Sunday Times  
The Business Times  
www.business-times.asiaone.com

Città Bella  
Icon  
Icon moments  
Her World  
www.herworld.com  
The Peak  
ZbBz (English/Chinese)

Newspaper Finance & Economy  
Website  
Newspaper Finance & Economy  
Newspaper Finance & Economy  
Website

Women's magazine  
Lifestyle magazine  
Luxury lifestyle magazine  
Women's magazine  
Website  
Luxury lifestyle & economy magazine  
Luxury lifestyle & economy magazine

Circulation paid  
(RAPD 02/09)

371'000

374'000

34'000

21'191 publisher information

40'000 publisher information

20'000 publisher information

90'000 publisher information

14'000 publisher information

20'000 publisher information



**Indonesia**

Singapore Press Holding (SPH)  
The Peak

Luxury lifestyle & economy magazine

Circulation  
(publisher information)

13'000



**Vietnam**

Saigon Times  
Saigon Times (e)/ Saigon Eco (f)/  
Kinhte Saigon (vietnamesisch)

Daily newspaper  
News magazine

Circulation  
(publisher information)

20'000

30'000

**AUSTRALIA / NEW ZEALAND**



**Australia**

Belle  
Cosmopolitan  
Australian Gourmet Traveller  
Gourmet Traveller Wine  
Harper's Bazaar  
Qantas - The Australian Way

Magazine for living culture  
Women's magazine  
Travel and gastronomy magazine  
Travel and gastronomy magazine  
Women's magazine lifestyle  
Inflight magazine

Circulation paid  
(ABC 06/09)

30'544

166'208

74'292

23'197

51'467

n/a



**New Zealand**

The New Zealand Herald  
www.nzherald.co.nz

Metro  
North and South

National daily newspaper  
Website

City magazine  
Lifestyle magazine

Circulation paid  
(ABC 06/09)

174'338

11'260

30'578

SOUTH AMERICA

*Pan-america*

Circulation paid

<b>Grupo Diario America (GDA)</b>	Newspaper combination Mon-Sat	1'550'121
	Newspaper combination on Sunday	2'681'664
<b>Argentinien / Argentine:</b>		
La Nacion	National daily newspaper	147'233
<b>Brasilien / Brésil:</b>		
O'Globo	National daily newspaper	252'460
Zero Hora	Regional daily newspaper	175'000
<b>Chile / Chili:</b>		
El Mercurio	National daily newspaper	136'166
<b>Columbien / Colombie:</b>		
El Tiempo	National daily newspaper	257'106
<b>Ecuador / Équateur:</b>		
El Comercio	Economic newspaper	85'000
<b>Mexico / Mexique</b>		
El Universal	National daily newspaper	120'000
<b>Peru / Pérou:</b>		
El Comercio	National daily newspaper	121'619
<b>Puerto Rico / Puerto Rico</b>		
El Nuevo Dia	Regional daily newspaper	202'128
<b>Uruguay / Uruguay</b>		
El Pais	National daily newspaper	36'500
<b>Venezuela:</b>		
El Nacional	National daily newspaper	90'000



**Argentina**

Circulation paid

Clarín	National daily newspaper	383'800
La Nacion	National daily newspaper	147'233
Caras	Glossies	40'520
Golf Digest	Golf magazine	16'000



**Brazil**

Circulation paid

Jornal do Brasil	Regional daily newspaper	96'420
O Estado de Sao Paulo	Regional daily newspaper	244'953
Folha de Sao Paulo	Regional daily newspaper	289'886
O Globo	National daily newspaper	252'460
Zero Hora	Regional daily newspaper	175'000
Epoca	Economic magazine	414'825
Caras	Glossies	312'056
Isto E	News magazine	338'549
Playboy	Men's magazine	364'900
Bravo!	Lifestyle magazine	22'289
Republica	News magazine	50'000



**Chile**

Circulation paid


El Mercurio	National daily newspaper	136'166
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**Ecuador**


Circulation paid


El Comercio	Economic newspaper	85'000
El Universo	National daily newspaper	133'000


	<b>Colombia</b>		Circulation paid
	El Tiempo	National daily newspaper	257'106

	<b>Mexiko</b>		Circulation paid
	Excelsior	National daily newspaper	52'000
	Reforma	Economic newspaper	146'883
	El Universal	National daily newspaper	120'000
	Marie-Claire	Women's magazine	230'000
	Hola	Glossies	175'000

	<b>Peru</b>		Circulation paid
	El Comercio	National daily newspaper	121'619

	<b>Puerto Rico</b>		Circulation paid
	El Nuevo Dia	Regional daily newspaper	202'128

	<b>Uruguay</b>		Circulation paid
	El Pais	National daily newspaper	36'500

	<b>Venezuela</b>		Circulation
	El Nacional	National daily newspaper	90'000
	El Universal	National daily newspaper	100'000

	<b>North-America</b>		Circulation paid (ABC 03/09-09/09)
	Chicago Tribune	Daily newspaper	465'892
	www.chicagotribune.com	Website	
	Los Angeles Times & Magazine	Daily newspaper & Magazine	657'467 & 984'000
	Newsday Long Island	Regional newspaper Long Island, N.Y.	368'194
	The Wall Street Journal	only classified ads Newspaper Finance & Economy	2'024'269

## **Sales offices**

### **Basel**

#### **Publicitas International AG**

Kornhausgasse 5/7  
P.O. Box  
CH-4002 Basel  
T +41 61 275 47 11  
F +41 61 275 47 30

### **ICC**

#### **(Rubrikanzeigen)**

#### **Publicitas International AG**

Kornhausgasse 5/7  
P.O. Box  
CH-4002 Basel  
T 0844 85 85 80  
F +41 61 275 47 30

### **Zürich**

#### **Publicitas International AG**

Mürtschenstrasse 39  
P.O. Box  
CH-8010 Zürich  
T +41 44 250 31 81  
F +41 44 250 31 82

### **Lausanne**

#### **Publicitas International AG**

Avenue des Mousquines 4  
P.O. Box  
CH-1001 Lausanne  
T +41 21 213 63 11  
F +41 21 213 63 12