

MAN. GLOSSY MAGAZINE.



MARCH 24th & SEPTEMBER 22th 2012

De Telegraaf presents MAN, this new glossy magazine, the largest glossy men's magazine in The Netherlands, is distributed twice a year to weekend subscribers of De Telegraaf. Target group of this new magazine is the fashion-conscious, stylish, fun and gadget loving man!



MAN

Man will be published at the very moment that many new collections, whether it be fashion, jewellery or other luxury goods, will be launched. This is why MAN is an excellent platform for your branding campaigns to further strengthen your image amongst a large male audience. A guarantee for a successful campaign.

EDITORIAL PILLARS

- Fashion, Watches
- Health & Personal Care
- Gadgets (photography, IT, telecom)
- Sports / lifestyle
- Cars
- Personal finance

BOOK NOW

In



SPECIFICATIONS

Edition	540,000 (subscriber edition) & 15,000 on application (single copy sales)
Reach	2,130,000 people
Format	213 mm wide x 275 mm high
Printing	Full Colour
Paper Quality	Cover: MC HR 150 gram satin finish (glossy) Inside: MC IHH 80 grams gravure satin finish (glossy)
Finishing	Stapled and stitched

De Telegraaf



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