



Publicitas International AG
List of represented titles
Newspapers Worldwide

 **France**

Circulation paid
(OJD 03/10)

Wolters Kluwer France
Tour Hebdo

Travel magazine

6'659

 **Germany**

Circulation paid
(IVW 1/10)

Süddeutsche Zeitung	Nationwide daily newspaper	427'871
Die Welt (+ Welt-Kompakt)	Nationwide daily newspaper	256'185
www.welt.de	Website	
Welt am Sonntag	Nationwide weekly newspaper	402'326
ICON	Style supplement of Welt am Sonntag	405'000
Welt Aktuell	Daily newspaper in the business&economy class of Lufthansa	30'000 publisher information
Anzeigen-Cooperation Nordrhein:	Combination	1'297'986
• Zeitungsgruppe Köln	Combination	
- Kölner Stadtanzeiger/Kölnische Rundschau	Daily newspaper	332'904
- www.ksta.de	Website	
- www.rundschau-online.de	Website	
• Express	Daily newspaper	152'806
• www.express.de	Website	
• General Anzeiger Bonn	Daily newspaper	81'829
• Rheinische Post	Daily newspaper	356'388
• www.rp-online.de	Website	
• Westdeutsche Zeitung Plus	Daily newspaper	165'223
• www.wz-newsline.de	Website	
Berliner Morgenpost	Daily newspaper	134'034
www.morgenpost.de	Website	
Hannoversche Allgemeine Zeitung	Daily newspaper	534'783
www.haz.de	Website	
Leipziger Volkszeitung	Daily newspaper	223'998
www.lvz-online.de	Website	
Schwarzwälder Bote	Daily newspaper	129'434
Stuttgarter Zeitung/Stuttgarter Nachrichten & Sonntag Aktuell	Daily newspaper	203'801
www.stuttgarterzeitung.de	Sunday newspaper	647'196
	Website	
Prisma	TV magazine	4'371'364
ADAC Motorwelt	Car magazine	13'554'387
ADAC Reisemagazin	Travel magazine	180'165
ADAC Marinaführer	Yearly marina guide	55'000

 **Hungary**

Circulation paid
(MATESZ 03/10)

Nepszabadság + Magazin www.nol.hu The World in 2010	National daily newspaper Website yearly financial magazine of Nepszabadsag and The Economist	85'064 + 116'600 15'000
HVG Heti Vilaggazdasag	Economic magazine	74'913

 **Ireland**


Circulation paid
(ABC 03/10)

The Irish Times & The Irish Times Magazine Innovation EFM magazine Metro www.ireland.com	National daily newspaper & Supplement Monthly business-/finance supplement Quarterly men's lifestyle magazine supplement Daily free newspaper Website	106'926 + 118'000 118'000 106'926 75'160
------------------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------

 **Italy**

Circulation paid
(ADS 03/10)

<i>Link Media SRL</i> Meridiani Quattroruote Quattroruotino Ruoteclassiche Dueruote Top Gear Tuttotrasporti	Monthly travel Magazine Monthly car magazine Quarterly car magazine Ventige car magazine Monthly motorcycle magazine Monthly car magazine Monthly transport magazine	28'183 351'798 9'000 publisher statement 73'625 117'620 45'000 22'127
----------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------

 **Luxembourg**

Circulation paid
(CIM 03/09)

Luxemburger Wort La Voix du Luxembourg	National daily newspaper National daily newspaper	68'635 4'292
-------------------------------------------	------------------------------------------------------	-----------------

 **The Netherlands**

Circulation paid
(HOI 01/10)

<i>Telegraaf Media Nederland</i> De Telegraaf www.telegraaf.nl Splts Vrouw Autovisie Privé FHM Esquire	National daily newspaper Website Daily free newspaper Women's magazine supplement of De Telegraaf Car magazine Yellow Press Lifestyle magazine for men Lifestyle magazine for men	550'739 411'779 818'480 40'691 223'379 39'721 10'482
<i>Pelican Magazine Hearst</i> - Residence - Elegance - Cosmo girl - Hitkrant - Carros - En France - Nautique - Tableau - The Big Black Book - Golf Estate - Audi Magazine - BMW Magazine - Drive	Living-/Lifestyle magazine Lifesyle magazine for women Girls magazine Teen's magazine Car magazine Travel- and Lifestyle magazine Yachting magazine Fine Arts magazine Lifestyle magazine Golf magazine Premium magazine for Audi drivers (4x a year) Premium magazine for BMW drivers (3x a year) Car magazine for lease car drivers (3x a year)	29'217 47'341 109'872 43'020 35'221 45'000 publisher information 13'324 13'266 80'000 publisher information 30'000 publisher information 155'000 55'000 100'000
JAN	Women's magazine	69'366

 **Poland**

Circulation paid
(ZKDP 12/09)

Przaciólka	Women's magazine	273'598
------------	------------------	---------



Portugal

Circulation paid
(APCT 04/10)

Diario de Noticias & Noticias Magazine	National daily newspaper & supplement	33'440 132'882
Expresso & Única Publico & Publica	Weekly newspaper & supplement National newspaper & supplement	114'059 & 120'000 32'533 & 44'783
Caras	Glossies	83'169
Exame	Economic magazine	29'007
Visão	News magazine	97'306



Russia

Circulation
(NCS 10/07-06/08)

Kommersant Daily (russisch/russe) www.kommersant.ru	Newspaper Finance & Economy Website	89'390
Izvestia (russisch/russe) www.izvestia.ru	Nationwide daily newspaper Website	193'000 publisher information
Vlast (russisch/russe) www.kommersant.ru/k-vlast/	Economic magazine Website	33'170
Dengj (russisch/russe)	Economic magazine	34'868
Domovoy (russisch/russe)	Lifestyle magazine	105'000 publisher information
L'Officiel (russisch/russe)	Fashion magazine for women	100'000 publisher information
Ogonyok (russisch/russe)	News magazine	69'005



Spain

Circulation paid
(ICP 04/10)

<i>Box News Publicidad S.L.</i> El Pais & El Pais Semanal/El Dominical www.elpais.com	National daily newspaper Website	350'145 & 841'067
Cinco Dias www.cincodias.com	National financial newspaper Website	33'329
<i>GDM</i> Digital+	monthly TV magazine (pay TV) for subscribers	1'864'715
La Revista 40	Youth magazine	38'281
<i>Ediciones Condé Nast S.A.</i> CN Traveler	Monthly Travel Magazine	24'777
Hola	Glossies	503'914



Sweden

Circulation paid
(TS 02/10)

Svenska Dagbladet www.svd.se	National daily newspaper Website	195'500
Affärsvärlden www.affarsvarlden.se	Economic magazine Website	17'900



UK

Circulation paid
(ABC 12/09-02/10)

The Scotsman & Scotland on Sunday	Daily newspaper Sunday newspaper	46'300 58'595
Radio Times www.radiotimes.com	TV magazine Website	1'000'648

AFRICA

Pan-africa

AM Afrique Magazine	Lifestyle magazine	Circulation paid (OJD 03/10)
Jeune Afrique	Weekly news magazine	23'328
		60'885



South Africa

Business Day	Newspaper Finance & Economy	Circulation paid (ABC 09/08-06/09)
Sunday Times & Magazine	Nationwide daily newspaper	38'337
Financial Mail	Economic magazine	504'175 & 505'000
		29'745



United Arab Emirates

Al Bayan	National daily newspaper	Circulation paid (publisher information)
Khaleej Times	Daily newspaper	106'250
www.khaleejtimes.com	Website	66'787

ASIA



China

		Circulation (publisher information)
China Youth Daily - (Zhongguo Qingnianbao)	National daily newspaper	800'000
Economics Daily - (Jingji Ribao)	Economic newspaper	860'000
People Daily - (Renmin Ribao)	National daily newspaper	2'500'000
The Light Daily - (Guangming Ribao)	National daily newspaper	500'000
Aviation Today - (Jinri Minhang)	Inflight magazine	10'000



Hong Kong

		Circulation paid (ABC 12/08-06/09)
Hong Kong Economic Times	Newspaper Finance & Economy	79'874
Hong Kong Economic Journal	Newspaper Finance & Economy	62'000 publisher information
Ming Pao Daily & Ming Pao Weekly Magazine	National daily newspaper	87'596
South China Morning Post & Sunday Morning Post & Post Magazine (Sunday)	National daily newspaper & magazine	107'080 & 81'827
www.scmp.com	Website	
Yazhou Zhoukan	News magazine	71'512
www.yzz.com	Website	
The Peak (SPH)	Luxury lifestyle & economy magazine	20'000 publisher informationen



India

		Circulation paid (ABC 06/09)
The Economic Times of India economictimes.indiatimes.com	Economic newspaper	1'003'813
The Times of India	Website	
	National daily newspaper	3'508'053
time n'style	Luxury magazine	57000 publisher information



Japan

		Circulation paid (ABC 12/08)
The Nikkei morning edition	Newspaper Finance & Economy	3'056'038
The Nikkei afternoon edition	Newspaper Finance & Economy	1'619'366
The Nikkei Magazine / Style Magazine	Supplement of The Nikkei	1'199'232
The Nikkei Veritas	Sunday financial newspaper	100'000 publisher information
The Nikkei Weekly	Economic newspaper	23'736 publisher information



South Korea

		Circulation (publisher information)
Maeil Business Newspaper	Economic newspaper	1'100'000
Maekyung Economy	Economic magazine	114'110



Malaysia

		Circulation paid (ABC 12/08-06/09)
Singapore Press Holding (SPH)		
The New Straits Times & The New Sunday Times	Newspaper Finance & Economy	120'770 & 153'409
Berita Harian	Daily newspaper	60'312
Berita Minggu	Weekly (Sa) newspaper	66'707
Harian Metro	Daily afternoon tabloid newspaper	
Metro Ahad	Sunday edition of Harian Metro	314'321
The Peak	Luxury lifestyle & economy magazine	12'310 publisher information



Singapore

Singapore Press Holding (SPH)
The Straits Times
www.straitstimes.asiaone.com
The Sunday Times
The Business Times
www.business-times.asiaone.com

Città Bella
Icon
Icon moments
Her World
www.herworld.com
The Peak
ZbBz (English/Chinese)

Newspaper Finance & Economy
Website
Newspaper Finance & Economy
Newspaper Finance & Economy
Website

Women's magazine
Lifestyle magazine
Luxury lifestyle magazine
Women's magazine
Website
Luxury lifestyle & economy magazine
Luxury lifestyle & economy magazine

Circulation paid
(RAPD 02/09)

371'000

374'000

34'000

21'191 publisher information

40'000 publisher information

20'000 publisher information

90'000 publisher information

14'000 publisher information

20'000 publisher information



Indonesia

Singapore Press Holding (SPH)
The Peak

Luxury lifestyle & economy magazine

Circulation
(publisher information)

13'000



Vietnam

Saigon Times
Saigon Times (e)/ Saigon Eco (f)/
Kinhte Saigon (vietnamesisch)

Daily newspaper
News magazine

Circulation
(publisher information)

20'000

30'000

AUSTRALIA / NEW ZEALAND



Australia

Belle
Cosmopolitan
Australian Gourmet Traveller
Gourmet Traveller Wine
Harper's Bazaar
Qantas - The Australian Way

Magazine for living culture
Women's magazine
Travel and gastronomy magazine
Travel and gastronomy magazine
Women's magazine lifestyle
Inflight magazine

Circulation paid
(ABC 12/09)

33'049

152'028

74'357

22'202

55'130

n/a



New Zealand

The New Zealand Herald
www.nzherald.co.nz

National daily newspaper
Website

Circulation paid
(ABC 12/09)

167'356

Metro
North and South

City magazine
Lifestyle magazine

9'680

24'688

SOUTH AMERICA

Pan-america

Circulation paid

Grupo Diario America (GDA)	Newspaper combination Mon-Sat	1'550'121
	Newspaper combination on Sunday	2'681'664
Argentinien / Argentine:		
La Nacion	National daily newspaper	147'233
Brasilien / Brésil:		
O'Globo	National daily newspaper	252'460
Zero Hora	Regional daily newspaper	175'000
Chile / Chili:		
El Mercurio	National daily newspaper	136'166
Columbien / Colombie:		
El Tiempo	National daily newspaper	257'106
Ecuador / Équateur:		
El Comercio	Economic newspaper	85'000
Mexico / Mexique		
El Universal	National daily newspaper	120'000
Peru / Pérou:		
El Comercio	National daily newspaper	121'619
Puerto Rico / Puerto Rico		
El Nuevo Dia	Regional daily newspaper	202'128
Uruguay / Uruguay		
El Pais	National daily newspaper	36'500
Venezuela:		
El Nacional	National daily newspaper	90'000

 **Argentina**

Circulation paid

Clarín	National daily newspaper	383'800
La Nacion	National daily newspaper	147'233
Caras	Glossies	40'520
Golf Digest	Golf magazine	16'000

 **Brazil**

Circulation paid

Jornal do Brasil	Regional daily newspaper	96'420
O Estado de Sao Paulo	Regional daily newspaper	244'953
Folha de Sao Paulo	Regional daily newspaper	289'886
O Globo	National daily newspaper	252'460
Zero Hora	Regional daily newspaper	175'000
Epoca	Economic magazine	414'825
Caras	Glossies	312'056
Isto E	News magazine	338'549
Playboy	Men's magazine	364'900
Bravo!	Lifestyle magazine	22'289
Republica	News magazine	50'000

 **Chile**


Circulation paid


El Mercurio	National daily newspaper	136'166
-------------	--------------------------	---------


 **Ecuador**


Circulation paid


El Comercio	Economic newspaper	85'000
El Universo	National daily newspaper	133'000


	Colombia		Circulation paid
	El Tiempo	National daily newspaper	257'106

	Mexiko		Circulation paid
	Excelsior	National daily newspaper	52'000
	Reforma	Economic newspaper	146'883
	El Universal	National daily newspaper	120'000
	Marie-Claire	Women's magazine	230'000
	Hola	Glossies	175'000

	Peru		Circulation paid
	El Comercio	National daily newspaper	121'619

	Puerto Rico		Circulation paid
	El Nuevo Dia	Regional daily newspaper	202'128

	Uruguay		Circulation paid
	El Pais	National daily newspaper	36'500

	Venezuela		Circulation
	El Nacional	National daily newspaper	90'000
	El Universal	National daily newspaper	100'000

	North-America		Circulation paid (ABC 03/09-09/09)
	Chicago Tribune	Daily newspaper	465'892
	www.chicagotribune.com	Website	
	Los Angeles Times & Magazine	Daily newspaper & Magazine	657'467 & 984'000
	Newsday Long Island	Regional newspaper Long Island, N.Y.	368'194
	The Wall Street Journal	only classified ads Newspaper Finance & Economy	2'024'269

Sales offices

Basel

Publicitas International AG

Kornhausgasse 5/7
P.O. Box
CH-4002 Basel
T +41 61 275 47 11
F +41 61 275 47 30

ICC

(Rubrikanzeigen)

Publicitas International AG

Kornhausgasse 5/7
P.O. Box
CH-4002 Basel
T 0844 85 85 80
F +41 61 275 47 30

Zürich

Publicitas International AG

Mürtschenstrasse 39
P.O. Box
CH-8010 Zürich
T +41 44 250 31 81
F +41 44 250 31 82

Lausanne

Publicitas International AG

Avenue des Mousquines 4
P.O. Box
CH-1001 Lausanne
T +41 21 213 63 11
F +41 21 213 63 12